

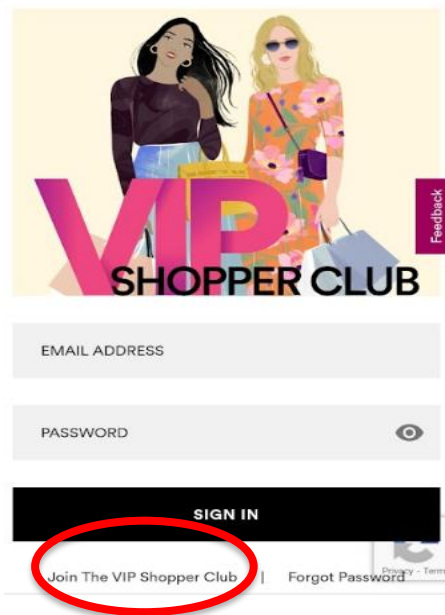
# How to sign up for the VIP Shopper Club to access the Digital Coupon Book

Pull up a browser on your smart device and type in [PremiumOutlets.com/VIP](https://PremiumOutlets.com/VIP) or scan this



Click on the link that says “Join the VIP Shopper Club”

Create an account by filling out all the fields making sure you check the box that says “Yes, I want to become a VIP Club member...” etc.



## JOIN THE FREE VIP CLUB

### Step 1: Create an Account

The VIP Shopper Club is a membership-based club for our savviest shoppers. Members receive periodic center updates and sale information from us. In addition, VIP Shopper Club members receive free access to My VIP Centers, a password-protected portion of our website where visitors can find exclusive offers from our merchants.

Feedback

EMAIL ADDRESS

CONFIRM EMAIL ADDRESS

PASSWORD

- One Lowercase Character
- One Uppercase Character
- 8 Characters Min
- One Special Char

Privacy - Terms

### Step 2: Tell Us About Yourself

You are about to become an outlet VIP member! Please tell us a little about yourself so that we may match the best offers with your account.

FIRST NAME

LAST NAME

SELECT COUNTRY

BIRTH MONTH

BIRTH YEAR

HOUSEHOLD INCOME

Feedback

Privacy - Terms

### Step 3: Select Your Favorite Outlets

Please select your most frequently visited Simon Premium Outlet centers so that we can provide you with relevant VIP offers.

Drag your favorite center to the top of the list to mark it as your Primary Outlet center.

SELECT A CENTER

Feedback

### Step 4: Select Your Favorite Brands

Be the first to learn about special VIP offers from your favorite brands.

SELECT ONE / SEVERAL BRANDS

Privacy - Terms

Be sure to scroll to the bottom for Wrentham Village on Step 3: Select Your Favorite Center

Step 4: Select your favorite brands is optional

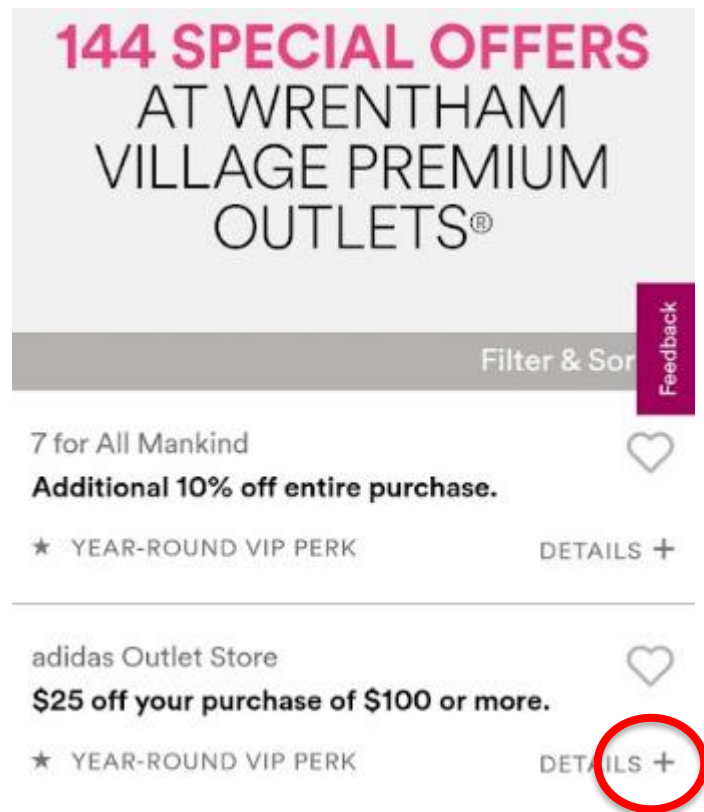
# How to sign up for the VIP Shopper Club to access the Digital Coupon Book

You are now taken to the home screen. Scroll down to where you see the photo with “Wrentham Village Premium Outlets” over it. Click on link that says “View ### VIP Offers” (please note that this number varies based on offers available)



You may get a pop up for “Shop PO online” click the bottom “continue to VIP Shopper Club”

The page you are now looking at is a list of ALL available VIP offers at our center. Offers are listed alphabetically by store, scroll through to find the one you want to use. Click on the + button to see more details.



# How to access the Digital Coupon Book

Pull up a browser on your smart phone and type in [PremiumOutlets.com/VIP](https://PremiumOutlets.com/VIP) or scan this



Type in your email address & password and click on the button that says “Sign In”

EMAIL ADDRESS

PASSWORD

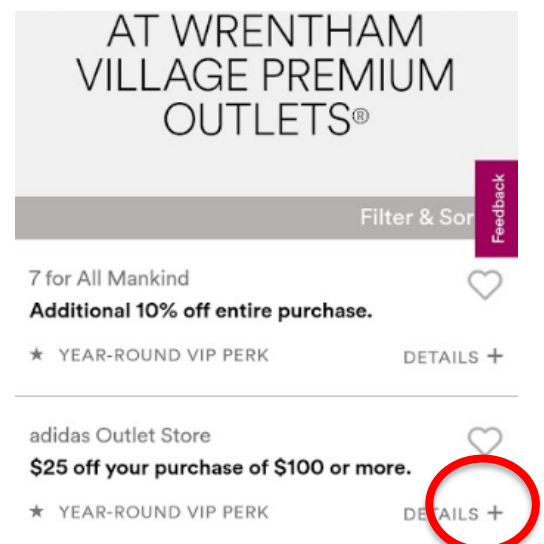
SIGN IN

Join The VIP Shopper Club | Forgot Password

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You may get a pop up for “Shop PO online” click the bottom “continue to VIP Shopper Deals”



The page you are now looking at is a list of ALL available VIP offers at our center. Offers are listed alphabetically by store, scroll through to find the one you want to use. Click on the + button to see more details.